

Carlisle-Nicholas County Economic Development Citizen Survey

Economic Development

1. **What are the top five new businesses or services you would like to see in Nicholas County that currently do not exist here?** NOTE: Please provide recommendations of businesses and services you know already exist in communities with similar population, demographics, and location as Nicholas County. For example, we know Chick-fil-A requires a location on an Interstate, with an existing college base, and a minimum population of 30,000 people so it would not be a fit for Nicholas County.

- a. _____
- b. _____
- c. _____
- d. _____
- e. _____

2. **What do you view as the top five most important existing businesses or services in Nicholas County?**

- a. _____
- b. _____
- c. _____
- d. _____
- e. _____

3. **What services do you find yourself frequently seeking outside of Carlisle and Nicholas County?**

- a. _____
- b. _____
- c. _____
- d. _____
- e. _____

4. **How many times a week do you spend money outside of the community because a service is not available in Carlisle and Nicholas County:**

- a. 0-5
- b. 5-10
- c. 10-15
- d. 15+

5. **How many times in a week do you spend money in locally owned businesses:**
- a. 0-5
 - b. 5-10
 - c. 10-15
 - d. 15+
6. **What are the biggest challenges or barriers to Nicholas County economic development growth?**
- a. _____
 - b. _____
 - c. _____
 - d. _____
 - e. _____
7. **What do you believe are the top five best assets in Nicholas County to market when trying to attract new business?**
- a. _____
 - b. _____
 - c. _____
 - d. _____
 - e. _____
8. **Please list 5 reasons why you feel like Carlisle and Nicholas County are a good places to do business:**
- a. _____
 - b. _____
 - c. _____
 - d. _____
 - e. _____
9. **What are the top five most important existing business and industry sectors in Nicholas County?**
- a. _____
 - b. _____
 - c. _____
 - d. _____
 - e. _____

10. **Do you have any unique ideas for new businesses and industry in Carlisle Nicholas County? For example motocross tracks, off-road parks, paintball courses, etc.**
- a. **Please write a brief response:**

Community Development

1. **What are the top five most important Nicholas County buildings not currently being used?**
- a. _____
- b. _____
- c. _____
- d. _____
- e. _____
2. **What are the top five accomplishments realized for Nicholas County in the last decade?**
- a. _____
- b. _____
- c. _____
- d. _____
- e. _____
3. **Please rank how you think Nicholas County compares to neighboring counties when it comes to leadership, focusing on challenges, and working to positively move forward and grow as a community? (Rank 1 through 6 with #1 being the highest)**
- ____ Robertson
- ____ Harrison
- ____ Bath
- ____ Bourbon
- ____ Nicholas
- ____ Fleming

4. **Please list 5 words that come to mind when you think of Carlisle and Nicholas County currently:**

- a. _____
- b. _____
- c. _____
- d. _____
- e. _____

5. **Please list 5 words that come to mind when you think of Carlisle and Nicholas County in the future:**

- a. _____
- b. _____
- c. _____
- d. _____
- e. _____

6. **What activities or programs would you like to see made available or continued for the Nicholas County community (training, leadership coaching, education, networking, community events, etc.)?** _____

7. **If you encountered a visitor to Nicholas County who said to you, “I’m here for a couple days and I’ve never been here before. What should I do or see?”—what would you say? Please list the top 5:**

- a. _____
- b. _____
- c. _____
- d. _____
- e. _____

8. **What do you as a citizen of Carlisle and/or Nicholas County do for entertainment?**
a. **Please write a brief response:**

9. Please list 5 forms of entertainment you would like to see in Carlisle and/or Nicholas County that are currently unviable in the community:

- a. _____
- b. _____
- c. _____
- d. _____
- e. _____

10. What are you as a citizen willing to do to promote economic and community development in Nicholas County?

- a. Please write a brief response:

Policies and Regulations

1. Do you think the current Nicholas County Planning and Zoning requirements (none) help or hurt economic development prospect opportunities for our community? (*Circle One*)

Help

Hurt

Comments: _____

2. Do you think Planning and Zoning requirements should be considered for Nicholas County? (*Circle One*)

Yes

No

Comments: _____

3. What are the top five government policies that should be addressed and considered at the local level because you think they are negatively impacting economic development opportunities for Carlisle and Nicholas County?

- a. _____
- b. _____
- c. _____
- d. _____
- e. _____

4. What are the top five government policies or services current in place that positively impact economic development opportunities for Carlisle and Nicholas County?

- a. _____
- b. _____
- c. _____
- d. _____
- e. _____

5. Would you be willing to support a local hospitality tax up to 3% on restaurants and overnight lodging in Nicholas County to support a budget and investment for economic development, arts, and tourism efforts in our community? *(Circle one)*

Yes

No

Comments: _____

6. If you are a business owner in the community, please list any barriers or obstacles you might perceive as preventing you from expanding your business:

- a. Please write a brief response: _____
- _____
- _____

DEMOGRAPHIC BACKGROUND

<p>Q. Gender <i>What is your sex?</i></p> <p><i>(Circle one)</i></p> <ul style="list-style-type: none"> • Male • Female 	<p>Q. Age <i>In what year were you born?</i></p> <hr style="width: 80%; margin-left: 0;"/> <p>Q. Home <i>Would you consider yourself a Nicholas County native?</i></p> <ul style="list-style-type: none"> • Yes • No <p>Q. Years in NC <i>How many years have you lived in Nicholas County?</i></p>	<p>Q. Education <i>What is the highest degree or level of school you have completed? If currently enrolled, mark the previous grade or highest degree received (Circle one).</i></p> <ul style="list-style-type: none"> • No schooling completed • Nursery school to 8th grade • 9th, 10th or 11th grade • 12th grade, no diploma • High school graduate - high school diploma or the equivalent (for example: GED) • Some college credit, but less than 1 year • 1 or more years of college, no degree • Associate degree (for example: AA, AS) 	<p>Q. Employment Status <i>Are you currently...? (Circle one)</i></p> <ul style="list-style-type: none"> • Employed for wages • Self-employed • Out of work and looking for work • Out of work but not currently looking for work • A homemaker • A student • Retired
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<p>Q. Employer Type Please describe your work. (Circle one)</p> <ul style="list-style-type: none"> • Employee of a for-profit company or business or of an individual, for wages, salary, or commissions • Employee of a not-for-profit, tax-exempt, or charitable organization • Local government employee (city, county, etc.) • State government employee • Federal government employee • Self-employed in own not-incorporated business, professional practice, or farm • Self-employed in own incorporated business, professional practice, or farm • Working without pay in family business or farm 	<p>Q. Housing Is your house, apartment, or mobile home: (Circle one)</p> <ul style="list-style-type: none"> • Owned by you or someone in this household with a mortgage or loan? • Owned by you or someone in this household free and clear (without a mortgage or loan)? • Rented for cash rent? • Occupied without payment of cash rent? 	<p>Q. Household Income What is your total household income? (Circle one)</p> <ul style="list-style-type: none"> • Less than \$10,000 • \$10,000 to \$19,999 • \$20,000 to \$29,999 • \$30,000 to \$39,999 • \$40,000 to \$49,999 • \$50,000 to \$59,999 • \$60,000 to \$69,999 • \$70,000 to \$79,999 • \$80,000 to \$89,999 • \$90,000 to \$99,999 • \$100,000 to \$149,999 • \$150,000 or more <p>Q. Employment Do you currently employed inside or outside Nicholas County? (Circle one)</p> <ul style="list-style-type: none"> • Inside • Outside • Not applicable 	<p>Q. Race Please specify your race.(Circle one)</p> <ul style="list-style-type: none"> • American Indian or Alaska Native • Asian • Black or African American • Native Hawaiian or Other Pacific Islander • White • Other_____

